

الْحَمْدُ لِلَّهِ رَبِّ الْعَالَمِينَ، أَرْسَلَ رَسُولَهُ بِالْهُدَى وَالْحَقِّ الْمُبِينِ، وَأَشْهَدُ أَنْ لَا
إِلَهَ إِلَّا اللَّهُ وَحْدَهُ لَا شَرِيكَ لَهُ، وَأَشْهَدُ أَنَّ سَيِّدَنَا وَنَبِيَّنَا مُحَمَّدًا عَبْدُ اللَّهِ
وَرَسُولُهُ، رَحْمَةً اللَّهِ وَنِعْمَتُهُ، وَعَطِيَّةً وَمِنَّتُهُ، فَاللَّهُمَّ صَلِّ وَسَلِّمْ وَبَارِكْ عَلَى
سَيِّدِنَا وَنَبِيَّنَا مُحَمَّدٍ، وَعَلَى آلِهِ وَصَحْبِهِ أَجْمَعِينَ، وَعَلَى مَنْ تَبِعَهُمْ بِإِحْسَانٍ
إِلَى يَوْمِ الدِّينِ.

All praises are for Allah. Who sent His Messenger with guidance and a clear Truth. And I bear witness, that there is nothing worthy of worship, except Allah. And I bear witness that our Leader and Sayyid, our Prophet, Muhammad, is the perfect example of servanthood unto Allah. The Mercy of Allah and His Blessing, His Gift and Boon. O Allah send your salutations, peace and blessings upon our Prophet Muhammad and upon all of his family and companions. And upon whomsoever follows them in the best of ways till the Last Day.

On this noble day of Jumu'ah in this blessed month of Rabi al-Awwal, we remember and rejoice in the one from whom all of creation began, an opportunity for renewal, restoration, to retrace the blessed one, revere and raise the praise of the most, elevated, honoured, prestigious, merciful, kind, loving, caring, concerned, Messenger Muhammad SAW.

قُلْ بِفَضْلِ اللَّهِ وَبِرَحْمَتِهِ فَبِذَلِكَ فَلْيَفْرَحُوا هُوَ خَيْرٌ مِّمَّا يَجْمَعُونَ

لَقَدْ مَنَّ اللَّهُ عَلَى الْمُؤْمِنِينَ إِذْ بَعَثَ فِيهِمْ رَسُولًا

مَتَى وَجَبَتْ لَكَ النُّبُوَّةُ قَالَ " وَآدَمُ بَيْنَ الرُّوحِ وَالجَسَدِ

يَتَلَوُ عَلَيْهِمْ آيَاتِهِ وَيُزَكِّيهِمْ وَيُعَلِّمُهُمُ الْكِتَابَ وَالْحِكْمَةَ

قُلْ إِنْ كُنْتُمْ تُحِبُّونَ اللَّهَ فَاتَّبِعُونِ

عَسَى أَنْ يَبْعَثَكَ رَبُّكَ مَقَامًا مَّحْمُودًا

يَا أَيُّهَا النَّبِيُّ إِنَّا أَرْسَلْنَاكَ شَاهِدًا وَمُبَشِّرًا وَنَذِيرًا وَدَاعِيًا إِلَى اللَّهِ بِإِذْنِهِ وَسِرَاجًا مُنِيرًا

لِيُخْرِجَ الَّذِينَ آمَنُوا وَعَمِلُوا الصَّالِحَاتِ مِنَ الظُّلُمَاتِ إِلَى النُّورِ

لِتُؤْمِنُوا بِاللَّهِ وَرَسُولِهِ وَتُعَزِّرُوهُ وَتُوَقِّرُوهُ

وَمَا أَرْسَلْنَاكَ إِلَّا رَحْمَةً لِّلْعَالَمِينَ

لَقَدْ جَاءَكُمْ رَسُولٌ مِّنْ أَنْفُسِكُمْ عَزِيزٌ عَلَيْهِ مَا عَنِتُّمْ حَرِيصٌ عَلَيْكُمْ بِالْمُؤْمِنِينَ رَءُوفٌ رَّحِيمٌ

مَنْ يُطِعِ الرَّسُولَ فَقَدْ أَطَاعَ اللَّهَ

وَرَفَعْنَا لَكَ ذِكْرَكَ – To raise his Dhikr, follow in his footsteps, emulate his character and embody his principles.

Popularity today is measured by the number of hits a personality gets: YouTube clips by the number of views, Facebook/Twitter by the number of followers, articles/websites by the number of visits.

Ronaldo **122**, Shakira **104**, Vin Diesel **101**, Eminem **90**, Messi **89**

Taylor Swift **120**, Neymar **123**, Beyonce **130**, The Rock **150 Million**

Successful People & Companies - Steve Jobs, Bill Gates, Jeff Bezos, Sundar Pichai, Elon Musk, Saudi Aramco, Apple, Samsung, Coca Cola, Toyota, Mercedes, Disney, Marvel, Nike, Facebook, HSBC....

All of these people want your praise, attention and money.

Anyone will acknowledge that to get a billion followers/buyers in a day is phenomenal; To get it everyday for a year is extraordinary. But to get this consistently for years is nothing short of miraculous. If we take this as a measure of popularity, then our Prophet Muhammad ﷺ beats all human beings by breath-taking margins.

إِنَّ اللَّهَ وَمَلَائِكَتَهُ يُصَلُّونَ عَلَى النَّبِيِّ يَا أَيُّهَا الَّذِينَ آمَنُوا صَلُّوا عَلَيْهِ وَسَلِّمُوا تَسْلِيمًا

Look at how the Prophet ﷺ is followed, remembered & praised daily. There are **1.9 Billion Muslims Worldwide**, even if **900 Million** pray 5x daily Salah - **that's 4 billion 500 million** 'hits'/likes, follows a day.

Also consider the hundreds and thousands who send blessings at his grave, millions of students in Islamic Colleges/Universities, millions of scholars & pious people who send blessings on him, the Muaddhins, the Munshids, the Poets, the Angels, Jinns, Cosmos, - & Allah ﷻ!!!

This was since the beginning of creation & for the last 1400 years. Statistics crumble before such mind-boggling numbers. **"And We raised high your remembrance (94:3) يَا أَيُّهَا الَّذِينَ آمَنُوا صَلُّوا عَلَيْهِ وَسَلِّمُوا تَسْلِيمًا**

Whoever sends salutations upon me once, Allah will send salutations upon him tenfold... (Adab al-Mufrad) "No one sends salutations upon me except that the Angels continue to send salutations upon them for as long as they do." (Ahmad) One of the best of your days is Friday, so send a great deal of salutations upon me on this day, for your salutations will be presented to me. (Abu Dawud) The closest of people to me on the Day of Judgment shall be those who were most proficient in sending salutations upon me. (Tirmidhi)